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Guideline Geo signs four new distributor agreements

Guideline Geo has signed distributor agreements with partners in Japan, India, Turkey and Thailand.

Guideline Geo has approximately 70 distributors and local representation in more than 50 countries. The global partner network is industry-leading and a key part of the Guideline Geo growth strategy.

The new distributors are:

- Gadelius Industry KK for the entire Japanese market, representing both the ABEM and MALÅ brands.
- CIS Pvt. for India; representing the MALÅ brand targeting the Rail and Road market. CIS Pvt. will complement our existing Indian distributor Pan India Consulting Ltd.
- Sentez Earth and Structure Engineering Ltd. in Turkey for both brands.
- In addition, we have formalized a new agreement with our long-time distributor in Thailand, Asia Testing Equipment Co. Ltd for both the ABEM and MALÅ brands.

"We are happy to welcome these sales partners to our industry-leading network and we have high expectations on their ability to develop these key markets for us", says Per Westholm, Global Sales Director at Guideline Geo.

For further information, please contact:

Malin Siberg, CEO, Guideline Geo AB (publ.), tel. +46 73 044 60 11

www.guidelinegeo.com